



Data Protection Notice Mareike Gast

1. The name and contact details of the person responsible for the data processing

This data protection information applies to data processing by:
Responsible:

Mareike Gast
Tannenweg 18
06120 Halle (Saale)
Germany
Email: mareike@mareikegast.de
Phone: +49 (0)177-2635557

2. The collection and storage of personal data and the type and purpose of their use

a) When visiting the website

When you visit my website www.mareikegast.de, the browser used on your device automatically sends information to the server of my website. This information is temporarily stored in a so-called log file. The following information is collected without your action and stored until it is automatically deleted:

- IP address of the requesting device,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which access is made (referrer URL),
- browser used and, if applicable, the operating system of your device as well as the name of your access provider.

The data mentioned will be processed by me for the following purposes:

- Guarantee of a smooth connection setup of the website,
- Guarantee a comfortable use of my website,
- Evaluation of system safety and stability as well as
- for other administrative purposes.

The legal framework for data protection may be found in the German Federal Data Protection Act (Article 6 (1) lit. f DSGVO) and the Telemedia Act (TMG). My legitimate interest follows from the purposes listed above for the collection of data. Under no circumstances do I use the collected data for the purpose of drawing conclusions about your person.

b) When contacting me by mail

If you have any questions, I offer you the possibility to contact me by e-mail. If you make use of it, the personal data transmitted by you will be stored automatically. The storage serves solely for purposes of processing or contacting you.

Data processing for the purpose of contacting me is carried out in accordance with Article 6 (1) lit. a DSGVO on the basis of your voluntary consent. The personal data collected by me will be automatically deleted after completion of your request.

3. Transfer of data to third parties

Your personal data will not be passed on to third parties for purposes other than those listed below. I will only pass on your personal data to third parties if:

- you have given your express consent to this according to Art. 6(1) lit. a DSGVO,
- the transfer according to Article 6 (1) lit. f DSGVO is necessary for the assertion, exercise or defense of legal claims and if there is no reason to believe that you have an overriding legitimate interest in the non-disclosure of your data,
- in the event that there is a legal obligation to pass on data according to Article 6 (1) lit. c DSGVO,
- and this is legally permissible and necessary for the execution of contractual relationships with you according to Article 6 (1) lit. b DSGVO.

4. Cookies

I may use cookies on my site. These are small files that are automatically created by your browser and stored on your device (laptop, tablet, smartphone, etc.) when you visit my website. Cookies do not cause any damage to your end device, do not contain viruses, Trojans or other malware. The cookie is used to store information that arises in connection with the specific end device used. However, this does not mean that I will immediately become aware of your identity. The use of cookies serves on the one hand to make the use of my offer more pleasant for you and to recognize that you have already visited individual pages of my website. These will be deleted automatically after leaving the site. In addition, I may also use temporary cookies that are stored on your terminal for a specified period of time to optimize user-friendliness. If you visit my site again in order to use my services, it is automatically recognized that you were already on the site and which inputs and settings you have made so that you do not have to enter them again. On the other hand, I may use cookies in order to statistically record the use of the website and evaluate it for the purpose of optimizing my offer for you (see point 5). These cookies enable me to automatically recognize that you have already visited my site when you visit it again. These cookies are automatically deleted after a defined period of time. The data processed by cookies are necessary for the purposes mentioned to protect my legitimate interests and those of third parties in accordance with Article 6(1) lit. f DSGVO. Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer or a message always appears before a new cookie is created. Complete deactivation of cookies may, however, prevent you from using all the functions of my website.

5. Analysis Tools

(a) tracking tools

The tracking tools I may use are carried out on the basis of Article 6(1) lit. f DSGVO. With the tracking measures used, I would like to ensure that the design of the website is adjusted to requirements and that it is continuously optimized. On the other hand, I use the tracking tools to statistically record the use of the website and to evaluate it for the purpose of optimizing the offer for you. These interests are to be regarded as justified in the sense of the aforementioned regulation.

b) contracted data processing

In order to guarantee processing in accordance with data protection regulations, I have agreed a contract with my host for order processing.

6. Rights of affected parties

You have the right:

- to request information about your personal data processed by me in accordance with Article 15 DSGVO. In particular, you may request information on the processing purposes, the category of personal data, the categories of recipients to whom your data have been or will be disclosed, the planned storage period, the existence of a right to rectification, deletion, restriction of processing or objection, the existence of a right of appeal, the origin of your data, unless it has been collected from me, as well as the existence of an automated decision-making process including profiling and, if applicable, meaningful information on its details;
- to immediately request the correction of incorrect or incomplete personal data stored by me in accordance with Article 16 DSGVO;
- to request the deletion of your personal data stored with me in accordance with Article 17 DSGVO, unless the processing is necessary to exercise the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or to assert, exercise or defend legal claims;
- to demand the restriction of the processing of your personal data in accordance with Article 18 DSGVO if the correctness of the data is disputed by you, the processing is unlawful but you refuse its deletion and I no longer need the data but you need it to assert, exercise or defend legal claims or you have lodged an objection against the processing in accordance with Article 21 DSGVO;
- in accordance with Article 20 DSGVO, to receive your personal data which you have provided to me in a structured, common and machine-readable format or to request the transfer to another responsible person;
- according to Article 7 (3) DSG to revoke your consent once given to me at any time. The consequence of this is that I may no longer continue the data processing based on this consent in the future, and
- to complain to a supervisory authority in accordance with Article 77 DSGVO. Generally, you can contact the supervisory authority of your usual place of residence or workplace or of my company headquarters.

7. Right of objection

If your personal data are processed on the basis of legitimate interests according to Article 6 (1) lit. f DSGVO, you have the right, according to Article 21 DSGVO, to object to the processing of your personal data if there are reasons for doing so which arise from your particular situation or if the objection is directed against direct advertising. In the latter case, you have a general right of objection, which is implemented by me without stating a particular situation.

If you wish to exercise your right of revocation or objection, simply send an e-mail to mareike@mareikegast.de

8. Data security

I make use of suitable technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorized access by third parties. My security measures are continuously improved in line with technological developments.

9. Timeliness and amendment of this data protection declaration

This data protection notice is currently valid and as of May 2018.

Due to the further development of my website and offers about it or due to changed legal or official requirements, it may be necessary to change this privacy policy. You can call up and print out the current data protection declaration at any time on the website at <http://mareikegast.de/Data-Protection-Notice-Mareike-Gast.pdf>.